



NCSA PRESENTS: THE 80TH ANNIVERSARY

2026 Kettle Awards

TUESDAY, MAY 19, 2026, 5PM-7PM • LAS VEGAS

Join us in celebrating the 80th Anniversary of the Kettle Awards, where we will honor **Anton Vincent** and recognize **Elaine Wu** with the IMPACT Award.



LAS VEGAS CONVENTION CENTER
3150 Paradise Road, Las Vegas, Nevada 89109



Anton Vincent
MARS SNACKING



Elaine Wu
AMOS SWEETS

2026 SPONSORSHIP OPPORTUNITIES

Kettle Awards Program Advertising

Congratulate the honorees with an ad in the exclusive event program. **Full Page: \$3,000, Half Page: \$2,500**

Reception Sponsors..... \$7,500

Have your logo on cocktail napkins at the event, work with the chef to develop exclusive sweet or savory apps and desserts, and onsite signage. Can also include aprons/hats for event staff supplied by the sponsor.
· open to up to 4 companies

Cocktail Sponsor.....\$4,000

Work with mixologists to create a “signature” drink for the awards reception. Sponsor benefits include onsite signage and designation in 2026 Kettle Awards Program. Sponsor can also provide drink cups, stirrers, toppers, etc.

Mocktail Sponsor.....\$4,000

Work with mixologists to create a “signature” drink for the awards reception. Sponsor benefits include onsite signage and designation in 2026 Kettle Awards Program. Sponsor can also provide drink cups, stirrers, toppers, etc.

Reception Lounge Areas \$7,500

Allow reception guests to relax in themed lounge areas on the outdoor terrace where attendees will gather after the awards presentations. Using existing sofas, chairs, and cocktail tables, give the area a brand glowup with pillows, decals, and product.
· open to 3 companies

Event Ticket Sponsors\$1,500

Have your logo on the official tickets for the 2026 Kettle Awards. These tickets will be distributed to industry leaders, VIP customers, and distinguished confectionery category members.
· open to multiple companies

Welcome Carpet Sponsors.....\$2,500

Greet Kettle Award reception attendees with your logo on the Welcome Carpets at the entrance to the presentation and reception as attendees enter the venue.
· open to multiple companies

Kettle Timeline Wall Sponsors\$3,500

Help us mark 80 years of the Kettle Awards with your logo featured on a special timeline wall. Sponsors will also be called out on the wall with an historic company moment that occurred during those 80 years.
· open to multiple companies

Step-And-Repeat Backdrop Sponsor \$3,000

Be part of the photos attendees will be taking during the event with your logo on our official backdrop celebrating the 2026 Kettle Awards.
· open to multiple companies

Reception Entertainment \$5,000

Bring the Vegas experience to life at the Kettle Awards reception with entertainment — mentalists, card tricks, jugglers!
· open to multiple companies

FOR MORE INFORMATION & TO BOOK SPONSORSHIPS, CONTACT:

Teresa Tarantino, NCSA Executive Director · ttarantino@candyhalloffame.org · (216) 631 8200

Audra Kruder NCSA Account Manager · akruder@candyhalloffame.org · (940) 765 0043



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COMMEMORATIVE PROGRAM AD SPECS

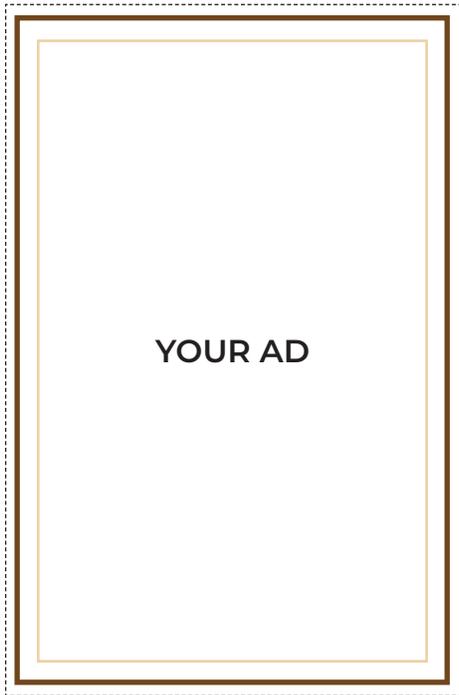
Make sure live text is at least 0.5 inches away from bleed edges.

Specs are listed in inches.
Bleed is included in total size of ad.

Ad materials are due by April 24, 2026

Submit materials or questions to:
akruder@candyhalloffame.org

Full Page



----- **Full Page with Bleed**
5.75 x 8.75

———— **Trim Size**
5.5 x 8.5

———— **Live Area**
5 x 8
(keep text within these specs)

1/2 Page Horizontal



----- **1/2 Horizontal with Bleed**
5.75 x 4.375
(will bleed off the edge, foot and gutter)

———— **Trim Size**
5.5 x 4.25

———— **Live Area**
5 x 3.75
(keep text within these specs)